

- promoting and supporting people based international relations -

Welcome to International Newcastle's newsletter.

IN is a social business set up with support from Newcastle City Council, the universities and other partners from all sectors. Our purpose is to promote and support people-based international relations for the benefit of Newcastle and the surrounding area. In doing this we provide international opportunities for people and communities. We also support businesses in promoting Newcastle and the North East to the world.

Find out more about us on our website:
www.internationalnewcastle.org.uk

Join the IN Crowd

Partnership and sponsorship opportunities



We are now launching our first **corporate partnership offer**. Any organisation from any sector that is working with or would like to support International Newcastle can join. Our basic partnership offer is free. It gives you connections, contacts and opportunities to promote your organisation. If you want to develop more of a relationship perhaps you would like one of our special partner positions. With these you invest in International Newcastle in return for promotional and publicity and other opportunities. For further information about both options email or phone Simon Underwood simon@internationalnewcastle.org.uk

Patrons support IN



We are pleased and honoured to announce that the Lords Beecham and Shipley have agreed to be Patrons of International Newcastle. Accepting the invitation, Lord Beecham said: "I am delighted to be associated with International Newcastle's efforts to build on the City's long-standing record of involvement with the world beyond our shores for the mutual benefit of Newcastle and our partners overseas." And Lord Shipley adds: "International Newcastle is a very important initiative which recognises the potential for our city to promote itself much more effectively. We have a strong brand image but we live in a very competitive world. Our economic well-being depends on our ability to sell our strengths to the rest of the world." Welcoming the new Patrons, Caroline Theobald, Chair of IN said: "We are delighted that the work of International Newcastle has been given such high level endorsement by the City's two representatives in the House of Lords and that our reciprocal commitment to world citizenship within and outside the city's boundaries has been recognised as both socially and economically beneficial."

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Better Visits

Local hosting and visit organising services

We are now advertising our new ‘Better Visits’ services for local businesses – providing support with inward visit organising and local hosting.

Add value to your international business interactions and increase your business impact. Contact Zelie Guerin for more information. zelie@zelieguerin.com

Leonardo Exchange

IN is currently working with a school in Montpellier, France, as part of their European work experience programme. In 2014, Newcastle will welcome eight French students for four weeks while they gaining valuable work experience with local retail businesses. **If your business would be interested in acting as a host for one of the students please contact zelie@zelieguerin.com**

Welcome to international students

IN is working with Newcastle University to help to make their international students’ stay in the city as rewarding as possible.

For students already here we have been providing support to international student societies.

For new students we exhibited at the introductory ‘community’ event in October and are following up with support in developing experience and volunteering opportunities.



NIGERIAN SOCIETY NEWCASTLE UNIVERSITY
★ PROUDLY PRESENTS ★

ARISE, O' COMPATRIOTS
...Celebrating Nigeria @53!

This programme will challenge you to act and think positively towards a better NIGERIA.

GUEST SPEAKERS

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|  CHI ONWURAH MP Newcastle |  DR. BRYN JONES Dean of PG Newcastle Uni |  SIMON UNDERWOOD Director International Newcastle |
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| VENUE: Lindisfarne Room King's Road Centre Newcastle University Newcastle upon Tyne NE1 7RU | DATE: Saturday 5th Oct. 2013 TIME: 1:00 - 5:00 pm Free Admission! Free Refreshment! |
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For more information call : 07900355896, 07741600288

Our Director Simon Underwood says - “our aim is to help the University to make the international student experience here second to none. Our main focus is on integration, helping students to meet local people and ‘get under the surface’ of local life and this way contribute to the internationalisation of the City”.

Citizen diplomacy

This year we have already helped the Council to organise and host several diplomatic and twin city visits. These include The **Polish** Consul General; **South African** Trade Ministers; the Mayor of **Gelsenkirchen** and planned visit from city representatives from **Taiyuan** in China and medical researchers from **Haifa**.

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South African connections

Newcastle has a long and proud history of all sorts of partnerships with South Africa, including with our namesake town in KwaZulu-Natal. In March, the City Council hosted a delegation from the South African Embassy in London and IN helped by facilitating meetings with the universities, TWAM (Tyne and Wear Archives and Museums) and the Swallows Cultural Partnership.

In October a full scale regional trade Conference was held at Newcastle Civic Centre, supported by the Chamber of Commerce, UK Trade and Investment and Newcastle and Heathrow airports. International Newcastle helped with the planning of the event and the hosting of the international delegates. Delegated met with many business, civic and cultural leaders and a follow up trade mission to South Africa is being planned.

Belfast Visit

International Newcastle Director Simon Underwood recently visited Belfast on behalf of Newcastle City Council, to attend the Eurocities Social Affairs Forum meeting on social innovation and social inclusion. He was joined by Gillian Hewitson, Chief Executive of Newcastle Futures who also attended a working group meeting on

employment issues. Simon reports that the meetings were particularly useful in getting information about potential new funding and partnership opportunities for the Council.



IN Community Programmes

The October meeting of International Newcastle’s Board reviewed progress with our community programmes. We now have several initiatives being developed –

- The International Opportunities Fund – a plan to establish a significant fund from which community and voluntary groups can bid for funds to undertake projects with an international dimension.
- International Futures – a programme to help build jobseekers experience and confidence being planned with the employment development agency [Newcastle Futures](#).
- ‘Friends of’ groups – based on lessons we have learned from our Sister City Atlanta in the US. These involve groups of people with connections to a country coming together to develop connections. Some groups already exist in the North East. We are interested in supporting and developing them and new groups.

- promoting and supporting people based international relations -**Links with the Chamber**

IN has joined the North East Chamber of Commerce and the Chamber's Newcastle and Gateshead Committee Chairman Neil Barker has joined our Board. Welcoming him, Caroline Theobald, Chair of International Newcastle said: "Neil brings a wealth of experience and contacts and tremendous enthusiasm for what we are trying to do here at International Newcastle. It is great to have him involved".

**Confucius Institute**

IN helped Newcastle University with the opening event for the Institute in the summer. We are now assisting the new Director, Professor Qian Jun (Jay) to develop connections in Newcastle and the North East.

Get INvolved

There are a number of ways you can get INvolved with International Newcastle:

- Follow us on **Twitter** and 'like' us on **Facebook**.
- Watch our [website](#) for the latest news on international events and opportunities in and around the city.

- Search the [directory](#) of international connections on our home page. Search by country or continent for internationally-themed activity in Newcastle and the North East. If your organisation's international activity is not already on our directory, or is not updated please contact us.

Coming up -**Watch the IN website for more details of –**

- Local opportunities workshops for international students
- Conference on funding and partnership opportunities in Europe
- The Bloomberg Foundation €9 million Mayor's Challenge.

Opportunities for you -

Wanted – volunteer teachers of Geordie. To work in informal settings with international students and other newcomers to Newcastle.

Wanted – marketing specialist. We have an opportunity for a secondment or placement with International Newcastle to help us to develop these aspects of the business.

And finally – a big thank you to Sarah Smart who is scaling down her work with IN because her roles with City of Sanctuary and West End Refugee Service have grown.

Contact details

email: info@internationalnewcastle.org.uk

phone: 0191 230 8004 or 07787 193968

www.internationalnewcastle.org.uk

If you want to be removed from this email circulation, or would like us to send IN – the News to other people, please let us know by replying to this email.