



- *Promoting and Supporting people-based international relations* -

IN – the news

November 2012

Welcome to the e-news sheet from International Newcastle. If you have not heard of us before we are a new social business set up by Newcastle City Council, the universities and other partners from all sectors. Our purpose is to promote and support people-based international relations for the benefit of Newcastle and the surrounding area. Find out more about us on our website www.internationalnewcastle.org.uk

Since our last newsletter we were involved in the hugely successful **Newcastles of the World Convention** in July. <http://newcastlesoftheworld.com/> What might appear a rather quirky link, the name Newcastle, has actually produced a worldwide network whose bi-annual conference saw nearly 100 delegates from as far afield as Australia, Malaysia, Japan and South Africa come to us – the original Newcastle and share both adult and youth conventions. Apart from the ideas sharing a number of promising business connections were made that might see benefits emerge for Newcastle firms and our universities. And on the final evening a dinner at the Civic Centre attended by over 300 people and addressed by the Lord Mayor and the Leader of the Council closed the event and introduced **International Newcastle**.

We have recently welcomed two new members to our **board of directors** – Craig Moore, Associate Dean of Internationalisation, is representing Northumbria University and Lucy Philipson, Director of COCO, brings the expertise from this well respected international children's charity.

We have also recruited a student on **work experience** through Newcastle University's work experience scheme. Avairas Skripka will be working on developing areas of our website and social media. (Further details of the placement scheme can be found via <http://www.ncl.ac.uk/careers/develop/workExperience/nwe.php>

Our **programmes and services** continue to develop. We are now piloting our visit organising and local hosting services for businesses and other organisations in and around Newcastle. Business people have been telling us how important personal relationships are and how people remember places best when they get to know local people and find out more about the place and its people. So International Newcastle is recruiting and training local people to act as hosts and offering this added value service to local businesses. See the advert below if you want to become involved as a **local host**.

And **businesses** - please, contact simon@internationalnewcastle.org.uk for more information about the service and to discuss sponsorship and advertising opportunities.

LOCAL PEOPLE NEEDED TO MEET AND ACCOMPANY INTERNATIONAL GUESTS

'Our Place' is an exciting new service from International Newcastle. We will offer international business visitors and new international residents the opportunity to 'get below the surface' of the city and area. Our guests will have opportunities to meet local people and share experiences (eg: visits to local attractions, shared cultural experiences and entertaining at people's homes).

We are now recruiting a number of 'Place Pals' whose role will be to meet and accompany international guests. We are looking for people who are welcoming, are good communicators and above all are proud of our city. The hours, times and type of assignments will vary. Briefing, training and support will be provided. All expenses will be met and there may be opportunities for bursary payments.

For further informational on becoming a 'Place Pal' please contact info@internationalnewcastle.org.uk

Get INVolved

We are helping local people to get **INVolved** in international activities in all sorts of ways, supporting community projects and working with organisations and individuals. For example, we recently presented and exhibited at the joint Newcastle University and Newcastle College International Community Day. The results of our photography and poetry competition there will be announced soon. We have also met Chinese and Nigerian students who have been here for several years and we are working with them on ideas like continuing links when they move away.

There are a number of ways you can become INVolved via International Newcastle:

- Follow us on Twitter and 'like' us on Facebook - We would love you to become INVolved with us through social media. Sign up to find out about International events and opportunities in and around the city.
- And our web directory of activities is developing steadily. Please check to see if your organisation's international activity is on it – and if not, please contact us. You can find the directory by going into 'services' on the website. You can use it to search by country or continent for what we know of that is going on.

And finally – for newer residents and local friends -

International Newcastle Presents:
International Club: Winter Social Evening

A gathering for international residents, visitors, students and their family and friends. A chance to meet new people and catch up on local news..



Tuesday 11th December 2012
6pm – 9pm

Global Café
(15 Gallowgate, Newcastle, NE1 4SG)

- Light Buffet
- Music and entertainment
- Information about planned events and activities
- Separate bar available

Cost: £5

Places are limited – book now by email to sarah@internationalnewcastle.org.uk

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For more INformation contact:

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